

MARK-1820: INDEPENDENT STUDY IN MARKETING

Cuyahoga Community College

Viewing: MARK-1820 : Independent Study in Marketing

Board of Trustees:

1999-05-27

Academic Term:

Fall 2026

Subject Code

MARK - Marketing

Course Number:

1820

Title:

Independent Study in Marketing

Catalog Description:

Directed individual study. Study/research title and specific content arranged between instructor and student. May be repeated for a maximum of six credits of different topics.

Credit Hour(s):

1-3

Lecture Hour(s):

1-3

Lab Hour(s):

0

Other Hour(s):

0

Requisites

Prerequisite and Corequisite

Departmental approval, and instructor approval, and ENG-0995 Applied College Literacies, or appropriate score on English Placement Test.

Note: ENG-0990 Language Fundamentals II taken prior to Fall 2021 will also meet prerequisite requirements.

Religious Accommodation

Before reviewing the course schedule, students should carefully review the following religious accommodation policy and other required instructional policies:

Religious Accommodation:

Students seeking an accommodation for absences permitted under Ohio's Testing Your Faith Act must provide the instructor with written notice of the specific dates for which the student requires an accommodation and must do so not later than fourteen (14) days after the first day of instruction. Please submit requests for accommodations at this link: <https://portal2.tri-c.edu/ReligiousAccommodation/ReligiousAccommodationForm>. Students with questions about their religious accommodations under Ohio's Testing Your Faith Act may contact the College's Office of General Counsel and Legal Services by phone at 216.987.4856 or via email at legal@tri-c.edu.

Other Required Instructional Policies:

<https://www.tri-c.edu/student-resources/curriculum/documents/syllabus-part-b.pdf>

Weekly Schedule

	Topics
Week 1	Activities related to the goals of the independent study
Week 2	Activities related to the goals of the independent study
Week 3	Activities related to the goals of the independent study
Week 4	Activities related to the goals of the independent study
Week 5	Activities related to the goals of the independent study
Week 6	Activities related to the goals of the independent study
Week 7	Activities related to the goals of the independent study
Week 8	Activities related to the goals of the independent study
Week 9	Activities related to the goals of the independent study
Week 10	Activities related to the goals of the independent study
Week 11	Activities related to the goals of the independent study
Week 12	Activities related to the goals of the independent study
Week 13	Activities related to the goals of the independent study
Week 14	Activities related to the goals of the independent study
Week 15	Activities related to the goals of the independent study
Week 16	Activities related to the goals of the independent study

The Course Schedule is subject to change due to pedagogical needs, instructor discretion, parts of term, and unexpected events.

Required/Recommended Readings

Readings will be selected by student and instructor based on selected independent project.

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